

FOR IMMEDIATE RELEASE

## **Flavor 360 Acquires Something Elegant Catering**

*St. Louis Catering Services Combine; Continuing Commitment to Farm-Fresh, Made-From-Scratch Food Experiences*

**October 5, 2016, St. Louis, MO** - Locally-owned Flavor 360 announced today that it has acquired Something Elegant Catering, effective September 19. Flavor 360 will blend its custom menus of seasonal, locally-grown foods, with Something Elegant Catering, a premiere catering service in St. Louis with a 30-year history of excellence. The acquisition has come about following the retirement of Linda Pilcher, former owner of Something Elegant Catering, who shares a similar passion for creative and customized food experiences as now owner, Kara Sullivan.

Flavor 360, a three-year-old boutique catering company led by Sullivan, specializes in small-batch, unique and approachable cooking that uses locally sourced, natural ingredients. Sullivan has 15-years of experience and focuses on a personal design for a one-of-a-kind menu perfect for each occasion.

“To grow Flavor 360 in this way is a dream come true for me,” Kara Sullivan said. “We will continue the exceptional service that St. Louisans have come to expect of Something Elegant Catering and fuse even more creative and flavorful experiences from Flavor 360 for the city that we love to serve.”

Pilcher will work alongside Sullivan for a period of time to transition the business before focusing full time on food styling. Sullivan looks forward to her time in the kitchen with Pilcher, one of St. Louis’ top chefs and caterers, and her talented staff in the Maplewood kitchen.

Linda Pilcher founded Something Elegant Catering in 1984 with the goal of providing wonderful food and excellent service for catered events with a treasured line of made-from-scratch products.

“Kara’s creative approach to each dish and unique care given to each event assures me that my clients and the city I’ve been serving over the past 30 years is in excellent hands,” says Pilcher. “While I’m sad to move on from Something Elegant, I couldn’t be happier to transition the business to Kara and watch it grow!”

Flavor 360 is committed to surprising and delightful food experiences while supporting local farmers, being environmentally responsible, and offering a personalized approach to each event. Flavor 360’s new home is located at 2200 Yale Ave., St. Louis, MO. In the coming months, Flavor 360 will add custom box lunch catering and new menus to its existing offerings.

## **About Flavor 360**

Chef Kara Sullivan has been catering and working in restaurants and kitchens for more than 15 years and has made her love for made-from-scratch cooking into her life's work. Chef Kara's mission is to present the freshest, most natural food for her guests to enjoy. Her inspiration to share this love started in her own family; fostered by the desire to give her children the most flavorful experience from the moment they enjoyed their first bites.

Flavor 360 provides a full array of event catering ranging from intimate dinner parties to baby and bridal showers to cocktail parties. Each menu is designed with unique flavor combinations and every item is hand-crafted with superior quality, whole foods. Providing exceptional, personalized service to customers while promoting small batch cooking and farm fresh ingredients, Flavor 360 brings together all of the freshest ideas to help you taste life's occasions!

## **Contact**

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